



Earth Island Institute

Conservation, Preservation, Restoration

INTERNATIONAL MARINE MAMMAL PROJECT

12rd INFOFISH World Tuna Conference

Bangkok, May 24th , 2012

MARK BERMAN, ASSOCIATE DIRECTOR



Falsely Labelled 'Dolphin-Safe' - Misleading



NO Consumer Confusion – True Dolphin-Safe



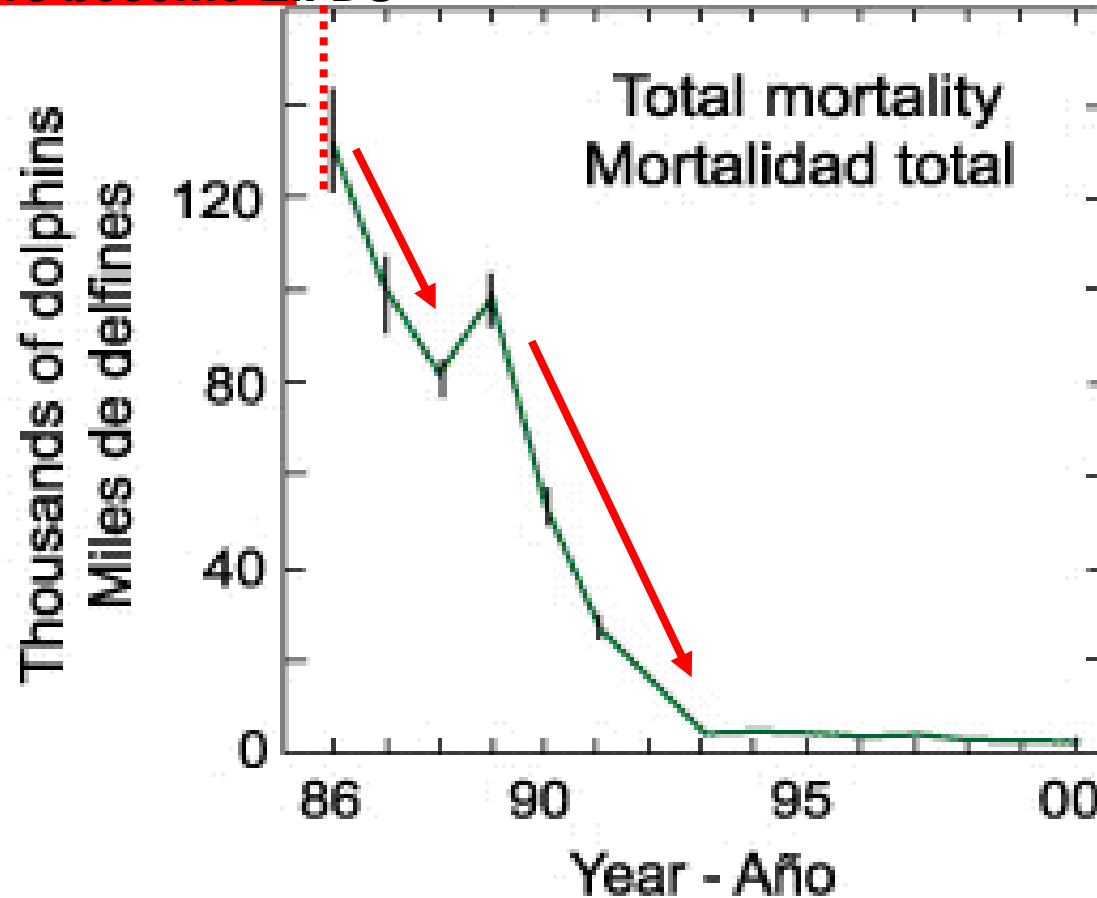
Dolphin-safe tuna, properly defined as **not** caught on any trip in which dolphins are **intentionally chased and encircled**, has been successfully in place since 1990.

Tangible achievements in marine resources conservation



EI Monitoring US

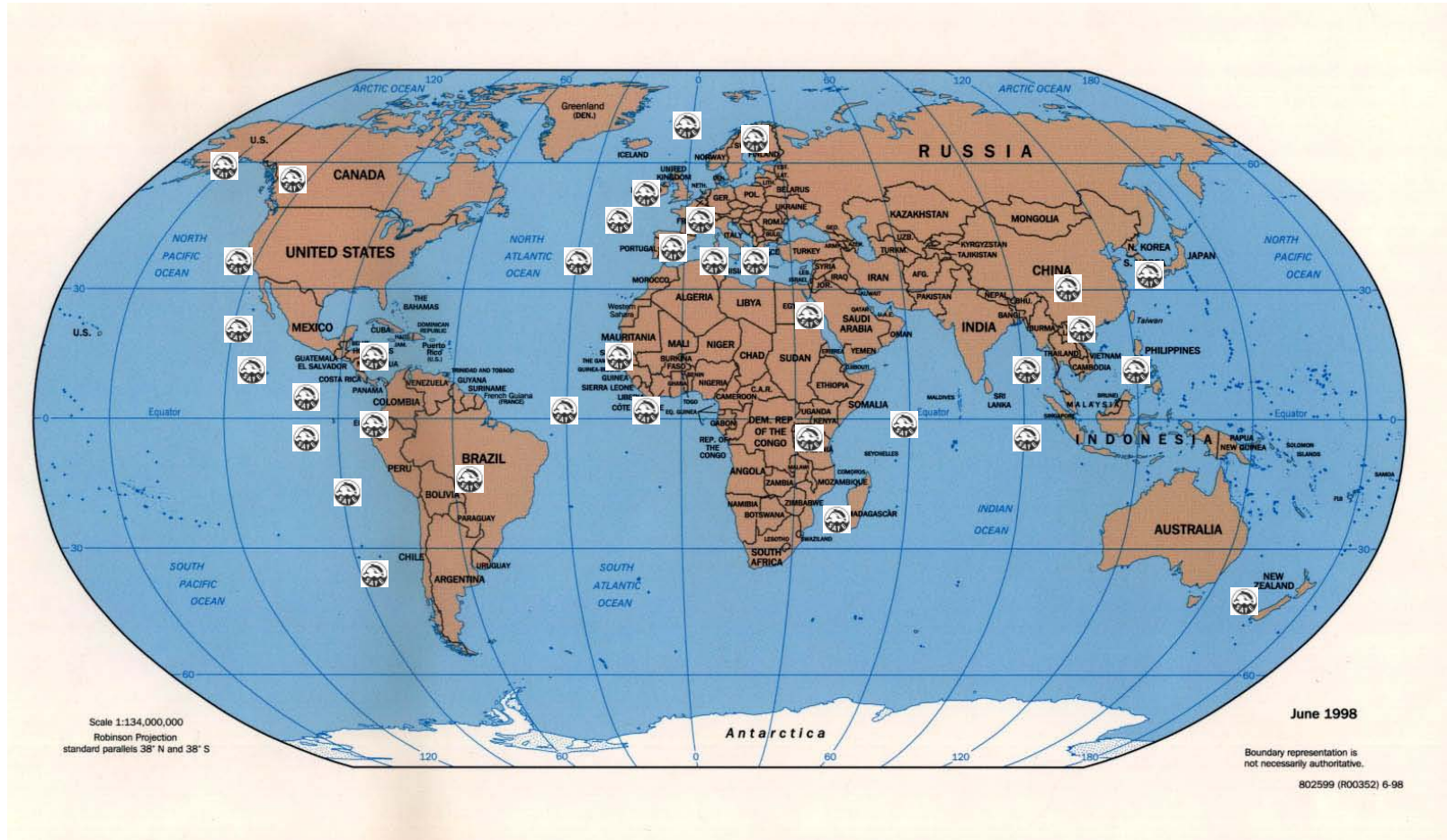
US Producers become EI:DS



EI Dolphin-Safe Companies



+90% of WW tuna ind. (471 companies 67 countries)



Big three position



Statement on WTO Dolphin Safe Tuna Ruling

Household tuna brands **Bumble Bee, Chicken of the Sea and StarKist** are **disappointed** in the World Trade Organization's (WTO) appeals court ruling because it **is likely to create consumer confusion** about whether or not their products continue to be dolphin safe. **The three U.S. brands want to reassure consumers they have no reason to be concerned that their companies are wavering in their commitment to providing dolphin safe tuna as a result of this ruling. These companies do not and will not utilize tuna caught in a manner that harms dolphins.**

Providing consumers with sustainable and dolphin safe tuna remains a top priority.

Mary Anne

Mary Anne Hansan
Vice President
National Fisheries Institute
Tuna Council

More Info



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<http://www.DolphinSafeTuna.com>

<http://www.DolphinSafe.org>

www.earthisland.org

A screenshot of a web browser displaying the Earth Island Institute website. The page title is "Approved Dolphin-Safe Tuna Processing Companies & Fishing Companies August 2009". The page content includes a disclaimer: "This list is subject to change, and is updated regularly on a monthly basis. For changes in status of operations, please contact Eli Headquarters Office, Attn: Mark Berman (phone (415) 788-3665 X146, fax (415) 788-7324, e-mail berman@earthisland.org)". Below this, there are sections for "ARGENTINA", "AUSTRALIA", "BRAZIL", and "CHINA", each listing approved companies. A sidebar on the left contains the "SAFE" logo and "Dolphin Safe Consumer Info" link.

Earth Island Institute - International Marine Mammal Project - Dolphin Safe Tuna - Windows Internet Explorer
http://www.earthisland.org/dolphinSafeTuna/DolphinSafeCanners.html

File Modifica Visualizza Preferiti Strumenti ?

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Approved Dolphin-Safe Tuna
Processing Companies & Fishing Companies

August 2009

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* Denotes fishing company ◊ Approved Dolphin-Safe importers, Distributors, Brokers, Retailers, Agents here

ARGENTINA

- ◊ Arcor S.A.C.I. (La Campagnola)

AUSTRALIA

- ◊ Seabird Group, Ltd.
- ◊ SimplexJohn West Australia
- ◊ Port Lincoln Tuna Processors PTY, Ltd
- ◊ 4 Seas Pty., Ltd.
- ◊ Safcol Australia Pty, Ltd. (Tropical Consolidated Corp)
- ◊ Greenseas (MJ Neerz)
- ◊ So Natural Foods (Paramount Tuna)

BRAZIL

- ◊ Brasimar Indústria e Comércio de Pescados, Ltda. *
- ◊ Peprico Do Brasil LTDA. (Quaker)
- ◊ Gomes da Costa

CHINA

- ◊ Shanghai Kaichuang Deep Sea Fisheries Co., Ltd.
- ◊ Foshan City Shunde Section Hai-Ong Aquatic Resources Co., Ltd.
- ◊ Zhouzhen Pulusi Hong Li Da Frozen food Co., Ltd.
- ◊ Haili Group Co. Ltd.
- ◊ Wuhouhai & Associates

Dolphin Safe Consumer Info
IMMP home

Thank you!