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VIETFISH 2015

MEETINGS AND CONFERENCES IN THE FRAMEWORK OF VIETNAM FISHERIES INTERNATIONAL EXHIBITION (VIETFISH) 2015

Time: 24,25,26 August 2015

Venue: Saigon Exhibition & Convention Center (SECC) 799 Nguyen Van Linh, District 7, Ho Chi Minh City, Vietnam

Organizers: VASEP – Ministry of Agriculture and Rural Development (MARD) – Ministry of Industry and Trade (MOIT)

In cooperation with: International Cooperation Department, Directorate of Fisheries (D-FISH), National Agro-Forestry-Fisheries Quality Assurance Department (NAFIQAD), Department of Processing for Agro-forestry-Fisheries Products and Salt Production, Department of Animal Health (DHA) - MARD; Department of Agriculture and Rural Development (DARD); Domestic Market Department, Multilateral Trade Policy Department, Asia - Pacific Market Department, Agency of Foreign Trade - MOIT; SUPA project, CBI (the Netherlands), Kushiro (Japan)

And collaboration with: Havuco; Vinh Hoan Corp.; Hung Vuong Corp.; Hai Nam; Agifish; SG Food; HDE; TG Corp.; Marubeni; Uhrenholt Seafoods; Amanda Seafood; STI Portal; Association of Vietnam Retailers; Coopmart; Vietnam Design Association ; AIT VN; Dupont; Deloitte; Siam Canadian Vietnam; Sotico

Organizers	Time, venue language	Content	Speakers/ Presenters	Participants
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Forum 1: SHRIMP OUTLOOK

VASEP D-FISH	13:30-17:00, 24th Aug 2015 Hall A Vietnamese English <i>Handouts available in English and Vietnamese</i>	1. Global shrimp trade –towards quality and price 2. Global demand for shrimp & competitiveness of Vietnam 3. Consumption trends and capability of Vietnam shrimp in markets : Japan- EU- US 4. Potentials for developing and supplying high quality raw shrimp; Solutions to producing high quality shrimp with competitive price. 5. Controlling antibiotics in shrimp, adapting market regulations 6. Aquatic drug quality control – Shrimp disease monitoring and prevention 7. Plenary discussion	1. VASEP 2. Mr.Willem van der Pijl - STI Portal 3. Rep.from Marubeni, Uhrenholt Seafoods, Amanda Seafood 4. D-FISH 5. NAFIQAD 6. Department of Animal Health	- Central competent agencies, Departments of Agriculture and Rural Development with shrimp management - Shrimp supply chain (shrimp hatcheries, farms, feed mills, processors, trading and exporting companies) - Trade representatives - Importers, retailers, NGOs - Visitors - Media
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Forum 2:

PANGASIOUS IN THE EU: QUALITY AND MARKET SHARE

VASEP SUPA CBI	13:00-17:00 August 24th 2015 Hall B Vietnamese English <i>Handouts available in English and Vietnamese</i>	1. Pangasius export market share 2014-2015 and influencing factors 2. Towards higher quality pangasius products: implementation of Decree 36 3. Towards sustainable pangasius supply chain: Opportunities, Challenges and Solutions 4. Pangasius consumption trends in Europe: opportunities - challenges & solutions 5. Opportunities & challenges for pangasius after FTAs (EFTA, EVFTA) 6. Presentation: Pangasius production and export to the EU -challenges and proposed solutions	1. VASEP 2. D-FISH 3. SUPA 4. CBI / SeaConnections 5. Agency of Foreign Trade 6. Rep. from Hung Vuong Corporation	- Central and local competent agencies; - Pangasius supply chain (pangasius hatcheries, farms, feed mills, processors, trading and exporting companies) - EU trade representatives - Importers, retailers, NGOs - Visitors and media.
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Forum 3:

DOMESTIC RETAIL CHANNELS AND DEMAND FOR HIGH QUALITY SEAFOOD IN VIETNAM

VASEP Department of Processing for Agro-forestry-Fisheries Products and Salt Production Domestic Market Department (MOIT)	13:00-17:00 August 24th 2015 Meeting room 3 Vietnamese <i>Handouts available in English and Vietnamese</i>	1. Producing and supplying seafood products for domestic market: advantages, challenges & recommendations 2. Governmental supported program to promote domestic trade 3. Measures to boost seafood production and consumption in domestic market 4. Seafood demand and consumption trends through retail channels: opportunities & challenges 5. Cooperation between businesses and supermarkets 6. Risk management for Vietnamese seafood enterprises	1. VASEP Domestic Suppliers Council 2. Domestic Market Department (MOIT) 3. Department of Processing for Agro-forestry-Fisheries Products and Salt Production 4. Association of Vietnam Retailers 5. Coopmart 6. Deloitte	- Central and local competent agencies, provincial Departments of Industry and Trade - VASEP Domestic Suppliers Council and seafood companies - Representatives from supermarkets, logistic companies, retailers, NGOs, Media
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Forum 4:

TECHNOLOGIES FOR KEEPING FRESHNESS AND ADDING VALUES TO FISHERY PRODUCTS

KUSHIRO Da Nang DARD VASEP	13:30-17:00 August 24th 2015 Meeting Room 2 Vietnamese - Japanese	1. Enhancing hygiene and product quality management to improve product value 2. Apply Japanese techniques of hygiene management, quality control into harvesting, catching, aquaculture and processing plants in Vietnam 3. Sterilizing Equipment by electrochemical seawater 4. Machine to produce Nitrogen Ice 5. Uninterrupted production system of crushed ice 6. Techniques to enhance tuna value	Specialists from Kushiro -Japan ST Technos Co., Ltd; Showa Reitou Plant Co., Ltd; Nikko Co., Ltd	- Central and local competent agencies - Seafood processors and exporters - NGOs - Visitors - Media
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Forum 5:

POTENTIALS FOR BIVALVE PRODUCTION & EXPORT

D-FISH VASEP	9:30-12:00 August 25th 2015 Hall B Vietnamese <i>Handouts available in English and Vietnamese</i>	<ol style="list-style-type: none"> 1. Market demand and prospects for bivalve from Vietnam 2. Potentials for Vietnam bivalve production and supply 3. Presentation from local: bivalve production-advantages, challenges and recommendations 4. Market regulations on bivalve production and export 5. Presentation from company: "Scallop products: path way and recommended solutions" 6. Presentation from company: "Clam production and supply: opportunities and challenges" 	<ol style="list-style-type: none"> 1. VASEP 2. D-FISH 3. Ben Tre DARD 4. NAFIQAD 5. Ms Nguyen Thi Thu Sac - General Director of Hai Nam Co.,Ltd 6. Ms. Nguyen Thi Anh - Director of Sotico 	<ul style="list-style-type: none"> - Central and local competent agencies, bivalve hatcheries, farms, exporters - Importers, retailers, visitors, NGOs and media
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Forum 6: IMPROVING SEAFOOD PRODUCT PACKAGING TOWARDS SUSTAINABILITY

VASEP NAFIQAD	9:30-12:00 August 25th 2015 Meeting room 2 Vietnamese <i>Handouts available in English and Vietnamese</i>	<ol style="list-style-type: none"> 1. Trends of sustainable packing 2. Regulations from Vietnam and major markets on labeling for exported seafood products 3. Designing and improving package of seafood products from Vietnam 4. Sharing from packers on packing materials and packing technology 	<ol style="list-style-type: none"> 1. AITVN 2. NAFIQAD 3. Vietnam Design Association 4. Specialist from packer - Dupont 	<ul style="list-style-type: none"> - Central and local competent agencies, bivalve exporters, importers, retailers, - NGOs, visitors; Media
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Forum 7: TUNA FROM VIETNAM - QUALITY AND COMMITMENT

D-FISH VASEP	9:30-12:00 Aug 25 2015 Meeting Room 3 Vietnamese /Japanese (interpreter) <i>Handouts available in English and Vietnamese</i>	<ol style="list-style-type: none"> 1. Promoting tuna exports from Vietnam: opportunities, challenges and recommendations 2. Market demand for tuna and opportunities for Vietnam 3. Policies and programs to promote tuna capture and consumption 4. IUU management: Advantage and disadvantage 5. Preservation solutions to improve tuna quality 6. Proposing investment projects towards industrialization and modernization of Vietnam tuna 	<ol style="list-style-type: none"> 1. Representative of VASEP Tuna Council 2. Tuna trade specialist 3. D-FISH 4. Khanh Hoa DARD 5. Representative of Kushiro city-Japan 6. Department of Processing for Agro-forestry-Fisheries Products and Salt Production 	<ul style="list-style-type: none"> - Central and local competent agencies - Vietnam Tuna Association - Tuna trading companies - Importers, retailers, NGOs, visitors and media
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Forum 8: MARKET DEMAND AND DEVELOPMENT POTENTIALITY OF TILAPIA IN VIETNAM

D-FISH VASEP	13:30-17:00 Aug 25 2015 Hall B Vietnamese <i>Handouts available in English and Vietnamese</i>	<ol style="list-style-type: none"> 1. Global tilapia market and Vietnamese competitiveness 2. Presentation: "Tilapia: main export item of Vietnam from 2017?" 3. Planning and policies for developing high-quality tilapia 4. Advertisement and trade promotion for high-quality tilapia from Vietnam 5. Raising high quality tilapia: possibility, advantages, challenges and recommendation 6. Feed for tilapia: competitiveness and development 	<ol style="list-style-type: none"> 1. VASEP 2. Siam Canadian VN 3. D-Fish 4. Department of Processing for Agro-forestry-Fisheries Products and Salt Production 5. Monosex tilapia seed supplier 6. Feed supplier 	<ul style="list-style-type: none"> - Central and local competent agencies, DARDs; tilapia farms, processors, exporters - Importers, retailers, NGOs, visitors and media
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Forum 9: OPPORTUNITIES FOR VIETNAM FISHERY INDUSTRY WHEN JOINING FTAS

VASEP Agency of Foreign Trade(MOIT) International Cooperation Department (MARD)	13:00-17:00 Aug 25 2015 Meeting Room 3 Vietnamese <i>Handouts available in English and Vietnamese</i>	<ol style="list-style-type: none"> 1. Seafood safety control system in Vietnam and international integration process 2. Vietnam seafood in FTAs 3. Opportunities and challenges for seafood enterprises when joining in FTAs 4. Necessary preparations for seafood enterprises when joining in current FTAs 5. Vietnam tuna producing and exporting sector with FTAs – opportunities, challenges and recommendations 	<ol style="list-style-type: none"> 1. NAFIQAD 2. International Cooperation Department (MARD) 3. Multilateral Trade Policy Department (MOIT) 4. Agency of Foreign Trade (MOIT) 5. Mr. Nguyen Xuan Nam – Director of Hai Vuong Company (HAVUCO) 	Representatives from central and local competent agencies; Associations; seafood importers and exporters; companies or visitors; NGOs and media
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Forum 10: CHINESE SEAFOOD MARKET – TREND AND OUTLOOK

VASEP D-FISH	9:30-12:20 Aug 26 2015 Hall B Vietnamese English (interpreter) <i>Handouts available in English and Vietnamese</i>	<ol style="list-style-type: none"> 1. Vietnam seafood exports to China– potential and trend 2. Current situation and trend of pangasius consumption in Chinese market 3. Pangasius exports to China: opportunities and challenges 4. Chinese seafood market trend - Opportunities and challenges for Vietnam exports 5. Controlling exported seafood in accordance with Chinese market regulations 6. Chinese market regulations on shrimp disease control: opportunities and challenges for Vietnam 7. Presentation by Asia - Pacific Market Department 	<ol style="list-style-type: none"> 1. VASEP 2. Mr. Ong Hoang Van-TG Corp. 3. Ms. Truong Thi Le Khanh - General Director of Vinh Hoan Corp. 4. Chinese seafood market specialist 5. NAFIQAD 6. Department of Animal Health 7. Asia - Pacific Market Department 	Central and local competent agencies, Associations, seafood processors and exporters, importers/retailers, trade representatives, NGOs and media
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Forum 11: POLICY ADVOCACY OF VASEP IN 2015

VASEP	9:30-12:00 Aug 26 2015 Meeting Room 2 Vietnamese	<ol style="list-style-type: none"> 1. Results of policy advocacy activities in 2014-2015 2. Activities related to quality and food safety: difficulties and recommendations 3. Activities related to Customs tax and fee: difficulties and recommendations 4. Opinions of representatives from central agencies and participants 	<ol style="list-style-type: none"> 1. VASEP 2. Representative of quality – food safety team 3. Representative of Customs - Taxation 4. Guests: D-Fish, NAFIQAD, GDVC, GDT, Legislation Department – MARD, Vietnam Environment Administration, Department of Administration Procedures Control, GIG project 	Directorate of Fisheries, General Department of Vietnam Customs (GDVC), General Department of Taxation (GDT), Ministry of Natural Resources and Environment (MONRE), NAFIQAD, Department of Animal Health, Department of Administration Procedures Control, GIG project, policy advocacy group, enterprises, Associations and localities.
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FOR MORE DETAIL, PLEASE CONTACT:

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